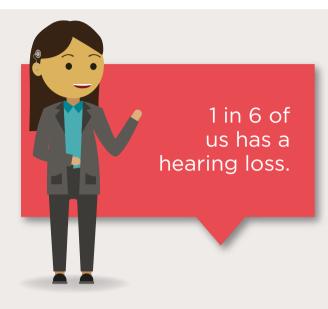
TOP 10 FACTS

ABOUT HEARING LOSS





More than 40% of people over 50 years old have hearing loss.



This rises to 70% of people over the age of 70.

Hearing loss can be gradual or come on very suddenly. A sudden loss needs urgent investigation.



Hearing loss is a significant risk factor for dementia. Hearing aids reduce this risk- they help people stay socially active and help keep the brain fit.



Having hearing loss can make life difficult at home, at work & socially. It is linked with depression, loneliness and stress-related illness.



Amazing hearing technology helps people with hearing loss to stay connected & communicating.



94% of hearing aid owners say their hearing aids improve their quality of life.



71% of hearing aid owners think they should have got them sooner.

People wait an average of 10 years before seeking help for their hearing. Get your hearing checked and referred for hearing aids!





In partnership with